



Kevin Plew


WEB·GRAPHICS·VIDEO

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Strong background in communications, graphic, video and web design. Active in the community with various organizations. Ability to multitask a variety of projects with precise, demanding deadlines. Strong written, personal and group communication skills. Extensive experience in event/meeting management, public speaking and youth sports coaching.




IDAHO STATE POLICE
Writer - Producer
Director
1990 - 2002

Writer/Producer/Director of training and public relations video and printed projects,

International Television Association (ITVA-MCA) Gold and Silver Reel Awards

Law Enforcement Video Association (LEVA) Numerous Awards

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FOX 12 TELEVISION
Writer - Producer
Director
2002 - 2006

Full-Line producer in charge of all aspects of commercial video production including client consultation, writing, videography and editing

Produced and edited full length programs.

Produced and edited news promotion packages.

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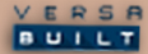
KEVIN PLEW.COM
Writer - Producer
Director
2006 - Present

Various communication projects including TV Commercials, corporate and training television, sports and family, printed and web and graphic design projects

Video Production Clients include: Larry Miller Auto Group, Seventh Heaven RV, Idaho Auto Sales, Cathedral of the Rockies, Optimist Youth Football, Eagle High Football, Boise State Football

Web Design Clients include: GameFace Athletics, Island Glow, Gunnwear Design, AMC Property Management

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VERSA BUILT ROBOTICS
Marketing
Designer - Director
March 2021 - August 2021

Duties included managing marketing plan through website, SEO Social Media, video design and other visual projects as needed.

Highly technical subject matter designed to reach out to the CNC community to demonstrate the cost-effectiveness, ease of setup and operation of Versa Built automation products.

Challenge to create long-term marketing relationships to help customers see the ease of using VersaBuilt products in high volume CNC operations.

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EAGLE MUSTANG FOOTBALL
Booster Club
President
Football Operations
Director
2004 - 2019

Primary duties include organizing and directing non-football activities and fund-raising for the Eagle High School Community Football Program.

Manage and motivate a staff of approximately 20 volunteers that assist with all of the needs of the football program with a focus on making participation affordable for everyone.

Directed community fund-raising activities to corporate donations and advertising. Fast-paced environment handling banner/multi-media advertising through various mediums including social media and web development.

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ACCOMPLISHMENTS/AWARDS

- ✓ ITVA - International Video Associations Gold and Silver Reel Awards
- ✓ Multiple Law Enforcement Video Association Awards
- ✓ Produced Boise State Football Highlight DVDs. 2006 through 2008.
- ✓ Master of ceremonies for various events, meetings and award shows
- ✓ President of Eagle Football Booster program for many years. Self-Funded 501-c3 raising over \$150k per year.

REFERENCES

- > **Jerron Moore** 208-514-8113
- > **Paul Peterson** 208-890-7691
- > **Mark Whipps** 208-447-8277
- > **Terry Beck** 208-350-4235

Expert level experience with these software platforms

